

ASX Announcement (ASX ST1)

28<sup>th</sup> September 2017

### **Appointment of Non-Executive Director**

The Board of Spirit Telecom Limited (Spirit) are delighted to announce the appointment of non-executive director Mr Luke Waldren, who will commence his directorship on October 1<sup>st</sup>.

Mr Waldren's appointment was the result of a search for a candidate who broadened the board's communications and branding experience and could deliver insight into media, content and sponsorship strategies, across a broad range of industries.

Mr Waldren has over 30 years experience in Advertising, Communications and Marketing, having held senior roles in Australia and USA. Previous roles include several agency roles, culminating as Chief Executive Officer of Grey Group Australia. In 2014 Mr Waldren moved across to join Sportsbet as General Manager, Marketing.

Spirit Chairman, Mr James Joughin said of the appointment "Luke brings strong marketing experience across a spectrum of industries. The high regulatory, low perceived brand differentiation nature of the wagering sector, coupled with 30 years advertising and communications experience, presents Luke as an exciting member of the Spirit Board, in this important phase of Spirit's development".

The appointment of Mr Waldren increases the Spirit director count to four and will see the initiation of Audit & Risk and Remuneration committees.

**For further information, please contact:**

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