



ASX Announcement
15 August 2016

SPIRIT TELECOM STRENGTHENS ITS EXECUTIVE TEAM

Spirit Telecom brings M2 and Origin experience to the Executive Table

Spirit Telecom Limited (ASX: ST1) (“Spirit”) is pleased to announce the appointment of **Matthew Hobbs** as **Chief Operating Officer (COO)** and **Catherine Bolch** as **Chief Marketing Officer (CMO)** to strengthen the Company’s Executive Team.

Matthew’s background and experience includes over 20 years in the Information Technology and Telecommunications Sector most notably in 2007, after selling his company to M2, Matthew joined the M2 Executive team as CIO where he successfully led a national team of over 120 staff and managed departmental budgets in excess of \$25 million per year. During his time at M2, Matthew played a key role in the acquisition and integration of 10 companies acquired by M2, which saw M2 grow from \$34 million to over \$500 million per year in just four years.

Matthew will replace Russell Mitchell as COO, who has transitioned Spirit from a private company to publically listed operation. Russell will now take on Spirit’s newly developed role of General Manager Market Development.

Prior to Spirit Catherine spent 11 years at Origin Energy where she developed a unique skill set that combines Retail Marketing, Communication and Brand Strategy with her experience as a Culture, Diversity and Employee Engagement strategist. Catherine has lead teams of up to 50 people and has been a member of various leadership teams during times of change and has successfully managed marketing and campaign budgets up to \$10 million.

Managing Director of Spirit, Geoff Neate, said:

“Catherine and Matthew bring a wealth of experience to Spirit, not only in their respective roles, but also in understanding the growth requirements commensurate with Spirit’s ambitions.

“Russell moves into creating a new revenue generating segment, which will assist in Spirit’s growth.

“We welcome and congratulate Matthew, Catherine and Russell in their new roles.”



About Spirit

Spirit Telecom Limited is a modern telecommunications provider of ultra-fast Internet access and telephony services.

A fast growing niche Telecommunications Carriage Service Provider, Spirit is focused on supplying fibre based broadband services to multi-dwelling user locations including residential, business, student accommodation, community housing and business parks.

Spirit was voted as being Australia's fastest Internet Service Provider (ISP) for 2015 by PCMag.com.

With over 10-years of brand awareness, Spirit prides itself on delivering real service to its Australian residential and commercial customers and provides customers with the highest quality product.

For more information please visit www.spirit.com.au

For further information, please contact:

Rod North, Managing Director,
Bourse Communications Pty Ltd
T: (03) 9510 8309, M: 0408 670 706,
E: rod@boursecommunications.com.au