

PHONE NAMES

It's time to stand out from the competition



Increase
call volume



Create a
memorable CTA



Improve business
credibility



Have a
national number



Spirit
Different. Better.



GET PERSONAL WITH YOUR PHONE NUMBER

Personalised Phone Names are numbers that start with a prefix like 13, 1300 or 1800, and then spell out a word or a business name. Take 1300 DOMINOS, for example. It's snappy and memorable, making it easy to use and in turn, boost sales.

A Phone Name is a fantastic way to build brand recall and increase advertising response rates. It will also help you track incoming calls so you know which parts of your marketing activity are giving you the best response.

- Phone Names are 5.5x more memorable than numbers*
- Increase advertising response rates by 290%*
- 1900% increased recall of Phone Names vs phone numbers*

WHO ELSE USES PHONE NAMES



1300 TARGET



1300 DOMINOS



1300 QANTAS



1300 HARVEY

WHY CHOOSE SPIRIT

Good question. Because we invest in the most exciting Internet technology around. We don't compromise on reliability, speed or accessibility and we make the seemingly impossible, possible. You benefit from services that will help your business be more productive. You'll also have happier employees and customers. It's a win-win.

A BIT ABOUT US

Put simply, we're an ASX listed provider of super-fast wireless Internet and cloud-based solutions. We've been 'Internet providing' since 2005, and our network now spans more than 15,000 kms across Australia's East Coast, servicing businesses (and homes) of all sizes and needs. We've built our network to be a genuine alternative to the NBN, because we believe Australian businesses deserve better, faster, more reliable Internet. We call it sky speed Internet.

Still reading? Maybe it's time to start talking.

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*Statistics from Roy Morgan Research and D&M Research (2014 & 2006)

